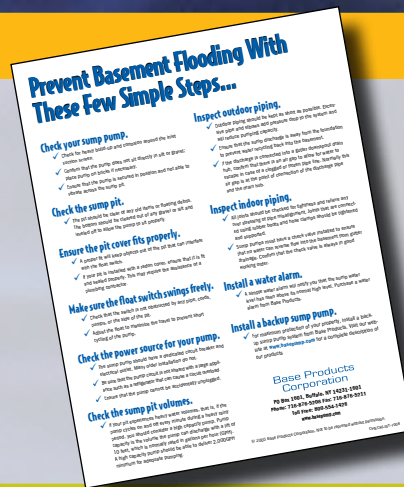


# Increase Your Business

## PROMOTIONAL PRODUCTS

### Sump Pump Checklist

Increase your sales by offering to your customers a value added service. By providing the homeowner a complete sump pump check-over you are giving them peace of mind and offering them the security of a back-up system. The packet includes a 10-point Sump Pump Checklist, Retail Brochure, and Sump pit high level, battery operated, water alarm.



Cost \$5.00

### Advertisement



Placing an advertisement in your local newspaper can be a highly effective way to increase sales. Base Products has produced a standard advertisement that will have your business name added to it. We will co-op with your firm to offset the cost of publishing the ad.

Call for details

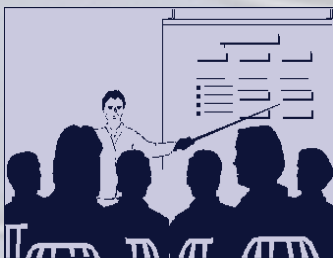
### Retail Brochure

This full color retail brochure is designed to speak to homeowners, insurance companies, builders, etc. It addresses the importance of basement flood protection.



No Charge

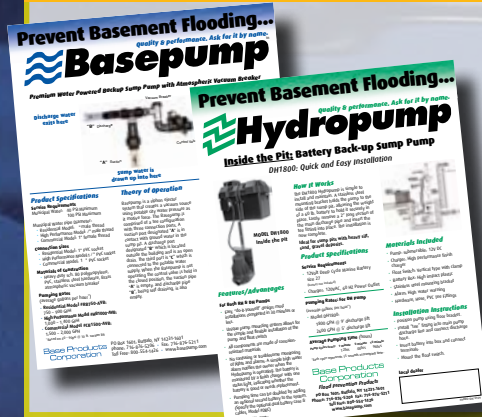
### Seminars



Base Products sales people will come to your meeting to present a seminar catered to your needs. Seminars include but not limited to, sales professionals, counter sales, PHCC meetings, real estate groups, insurance agents, etc.

Call for details

### Product Data Sheets



The product data sheets exist for all Base Pump and Hydropump products. The technical details are addressed to provide the customers with all necessary information to make a product selection.

No Charge

**Base Products Corporation**

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To order Promotional Products  
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 www.basepump.com